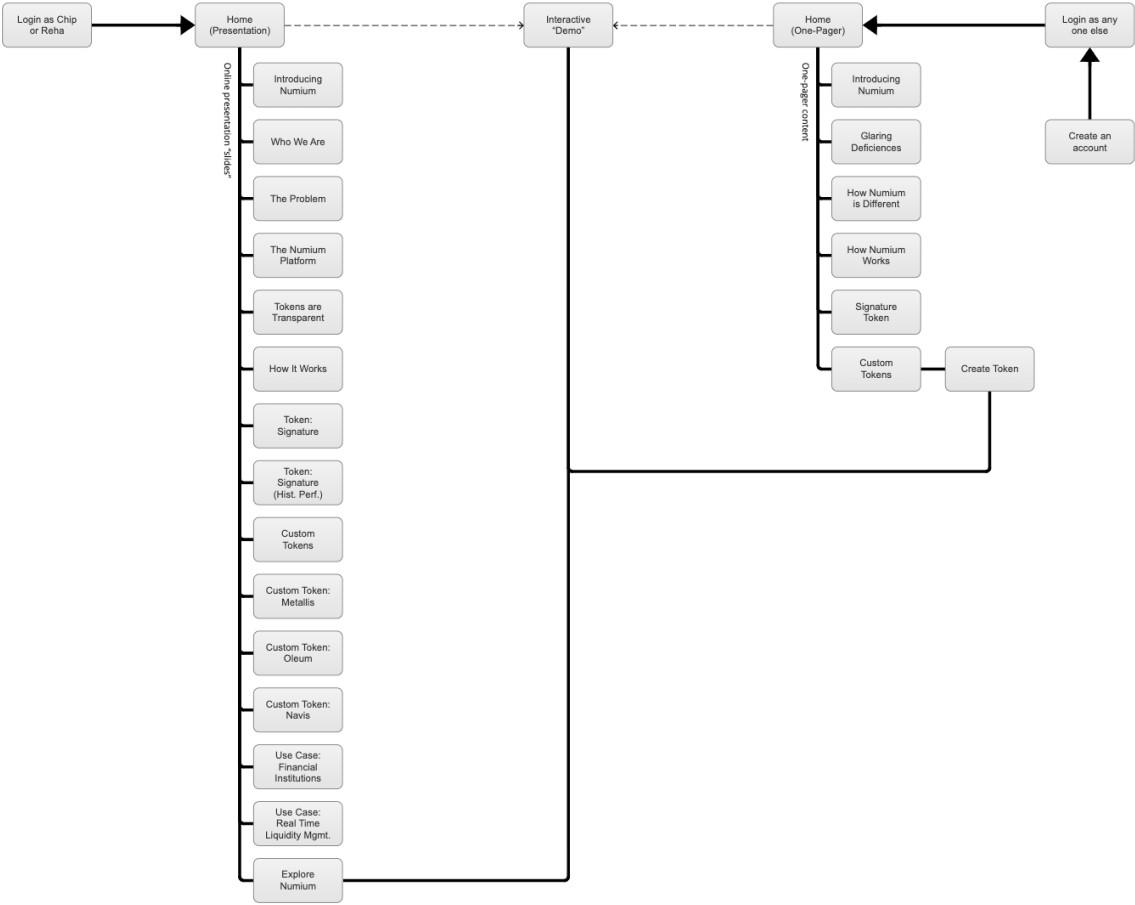
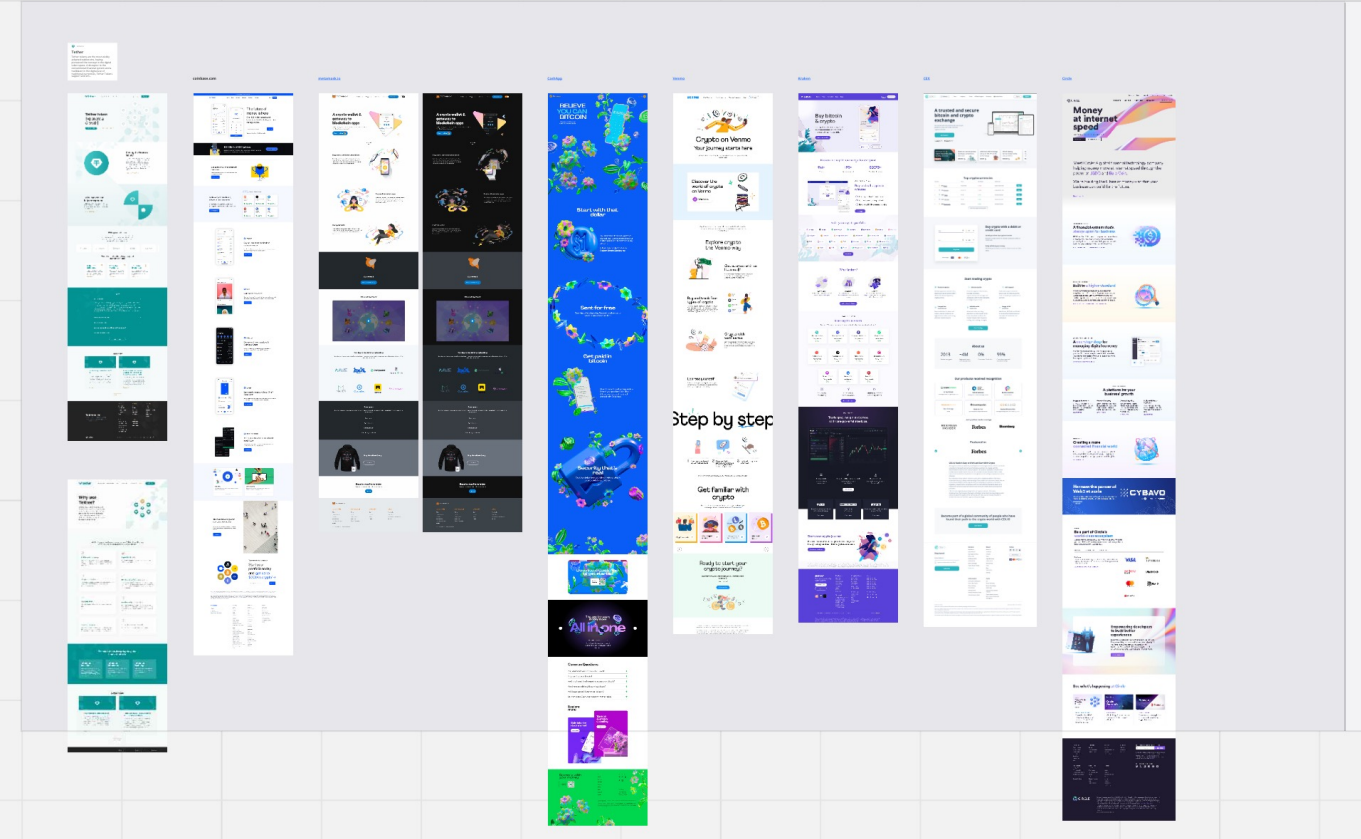


Site Map

MVP



Comparative Analysis



User Journeys

User Journeys map out the most critical and most challenging features and user interactions. They are “Success Scenarios” – stories that envision and define the most critical tasks that the site needs to perform in order to succeed at fulfilling organization and user goals.

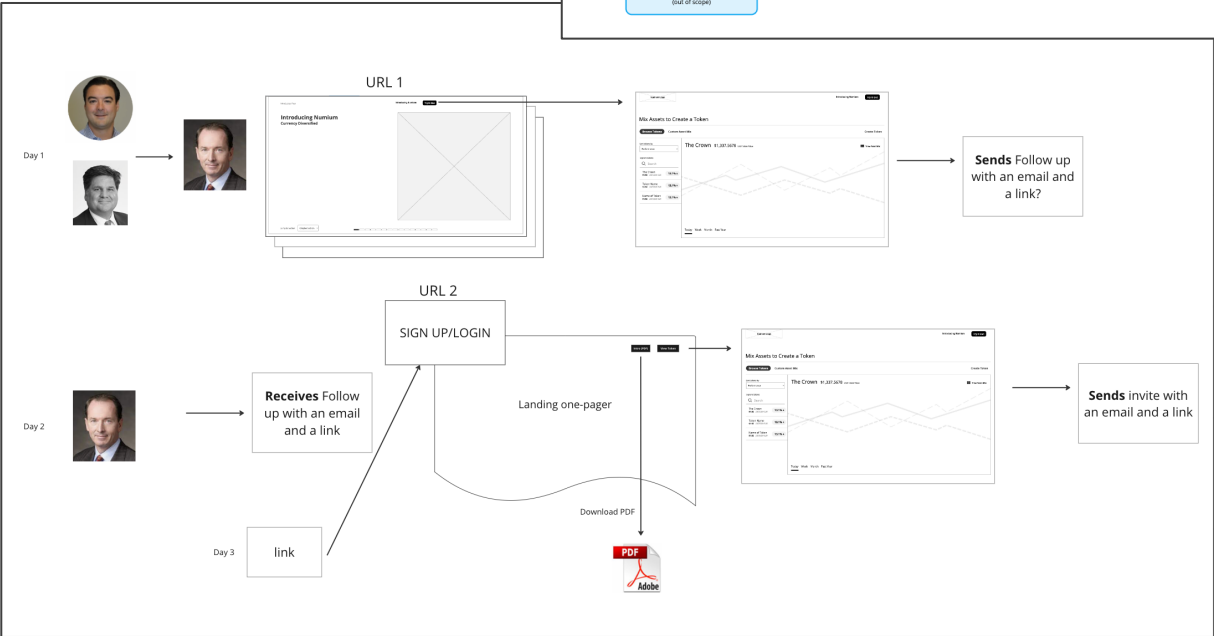
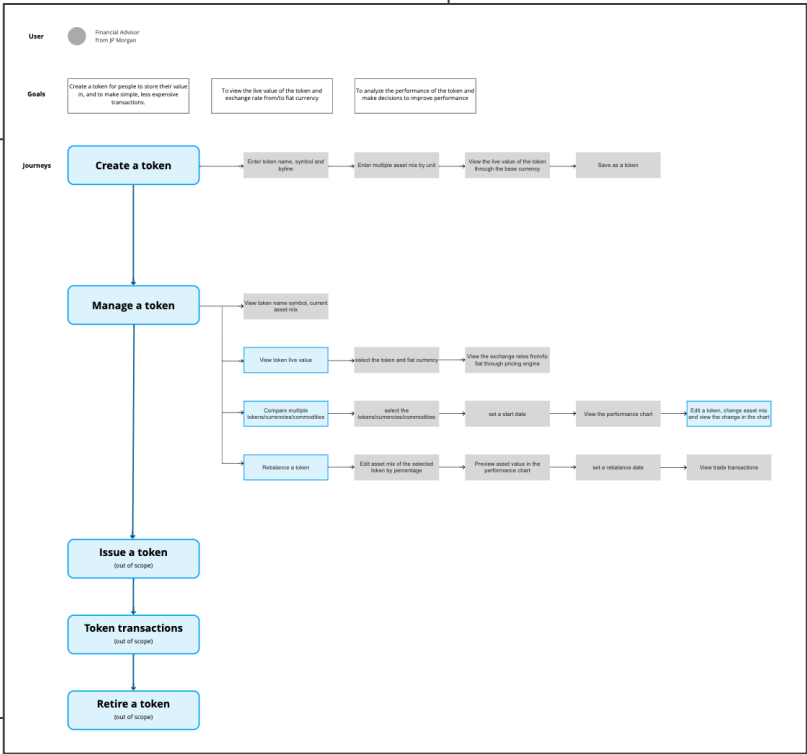
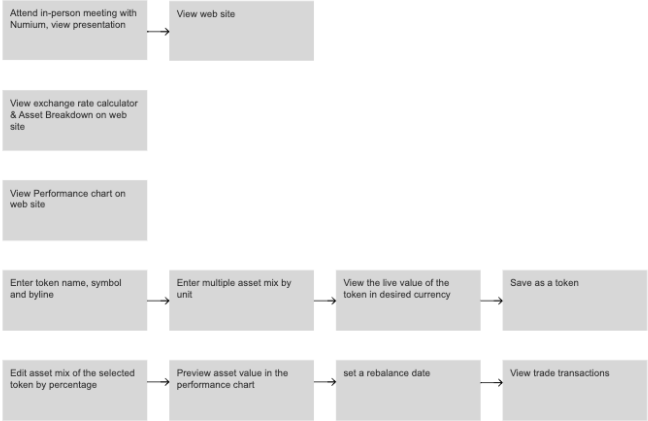
Approach: Leveraging a Site Map, we will chart out a user traversing through the site/app and completing tasks based on use cases and/or scenarios.

User Financial Advisor

Goals

- Learn about the Numium platform and the Numi, to encourage financial institutions to partner with Numium
- View and compare the live value of a token and exchange rate from/to fiat currency
- View what the performance of the Numi would have been over time
- Create a new, custom token on the Numium platform
- Later
- Rebalance a token created on the platform
- Later
- Issue a token
- Later
- Retire a token
- Later

Journeys



Wireframes

numium

Introducing Numium

try it out

Chip or Reba

Mix Assets to Create a Token

Browse Tokens

Custom Asset Mix

Create Token

Sort tokens by
Performance

Explore tokens

Search

The Crown

\$1.92

13.1%

Token Name

\$1.92

13.1%

Name of Token

\$1.92

13.1%

The Crown

\$1,337.5678

USD Token Value

View Asset Mix

Today

Week

Month

Past Year

Consectetur Venenatis Justo

Maecenas faucibus mollis interdum. Donec ullamcorper nulla non metus auctor fringilla. Etiam porta sem malesuada magna mollis euismod. Duis mollis, est non commodo luctus.

Get started

Footer

Model Tokens

All Tokens

AnotherTokenName

TokenWithAlongName

FGR

Create New Token

\$34,789

Change Currency

Today

Past Week

Past Month

Past Year

Custom Range

Explore High-Performance Tokens

Symbol

TokenName

\$271.38

13.1%

USD - INR - 1B - 1 more

Symbol

TokenName

\$271.38

13.1%

USD - INR - 1B - 1 more

Symbol

TokenName

\$271.38

13.1%

USD - INR - 1B - 1 more

Symbol

TokenName

\$271.38

13.1%

USD - INR - 1B - 1 more

Symbol

TokenName

\$271.38

13.1%

USD - INR - 1B - 1 more

Symbol

TokenName

\$271.38

13.1%

USD - INR - 1B - 1 more

Compare all tokens

Compare High-Performance Tokens

Sort by
Performance

Create New Token

Symbol

TokenName

\$271.38

13.1%

USD - INR - 1B - 1 more

Symbol

TokenName

\$271.38

13.1%

USD - INR - 1B - 1 more

Symbol

TokenName

\$271.38

13.1%

USD - INR - 1B - 1 more

Symbol

TokenName

\$271.38

13.1%

USD - INR - 1B - 1 more

Symbol

TokenName

\$271.38

13.1%

USD - INR - 1B - 1 more

Symbol

TokenName

\$271.38

13.1%

USD - INR - 1B - 1 more

Chart

Today

Past Week

Past Month

Past Year

Custom Range

Add Token

The First Stablecoin That's Truly Stable

Introducing Numium, a seamless new global currency platform that revolutionizes the blockchain.

Backed by a custom basket of currencies and commodities, tokens minted with Numium are the world's most secure and transparent crypto instruments. Because of this stability, they are true currency - ideal for use in trade or as a store of value, unlike existing crypto solutions.

Backed by an Innovative Reserve

Tokens created on the Numium platform are backed by real, redeemable assets that are monitored and can be released dynamically. They are not subject to the whims of a single government monetary policy and cannot be manipulated or devaluated.

try it out

Crypto 1.0's Glaring Deficiencies

No Intrinsic Value

Traditionally mined cryptocurrencies are too unstable to be functional as a store of value.

Opaque

Cryptocurrencies, even behind coins, are not fully auditable.

Impractical

Price instability makes crypto impractical for trade.

How Numium is Different

Secure

Numium tokens can be redeemed at any time for underlying assets.

Stable

Custom asset baskets protect against market swings.

numium

Introducing Numium

try it out

Chip or Reba

Nibh Consectetur Venenatis Justo

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Action or Link

join to become

Investors

Maecenas sed diam eget risus varius blandit sit amet non magna. Praesent commodo cursus magna, vel scelerisque nisl.

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— Attribution: Preeti Namee, Lashburne

Wireframes



Apply Changes

Rebalance Tokens

Name of Token

The Crown

5,000

Issued 2024 Mar 13

Asset Mix

Base Currency

USD — US Dollar

\$1,337.98765

\$86.75309

Target Value

Per Unit

Asset

Number of Units

Allocation

EUR — Euro

66.23607106

25%

1 EUR = 1.0723248 USD

Value 63.08197244 USD

Asset

Number of Units

Allocation

EUR — Euro

66.23607106

25%

1 EUR = 1.0723248 USD

Value 63.08197244 USD

Asset

Number of Units

Allocation

EUR — Euro

66.23607106

25%

1 EUR = 1.0723248 USD

Value 63.08197244 USD

Add Asset

When

Select effective date

Immediate



×

Apply Changes

Rebalance Tokens

Name of Token

The Crown

Asset Mix

Display

USD — US Dollar

\$1,337,9865

Target Value

\$86,75309

Per Unit

Allocation

Asset

25%

EUR — Euro

163.08197244 USD

Target Value

63.08197244

×

63.08197244 units

Allocation

Asset

25%

EUR — Euro

163.08197244 USD

Target Value

63.08197244

×

63.08197244 units

Allocation

Asset

25%

EUR — Euro

163.08197244 USD

Target Value

63.08197244

×

63.08197244 units

Add Asset

When

Select effective date

Immediate

Apply Changes

Rebalance Token

Name of Token

The Crown

Asset Mix

Display

USD — US Dollar

\$1,337.98765

\$86.75309

Per Unit

Base Currency

Asset

Allocation

USD — US Dollar

25%

Asset

Allocation

USD — US Dollar

50%

Asset

Allocation

USD — US Dollar

25%

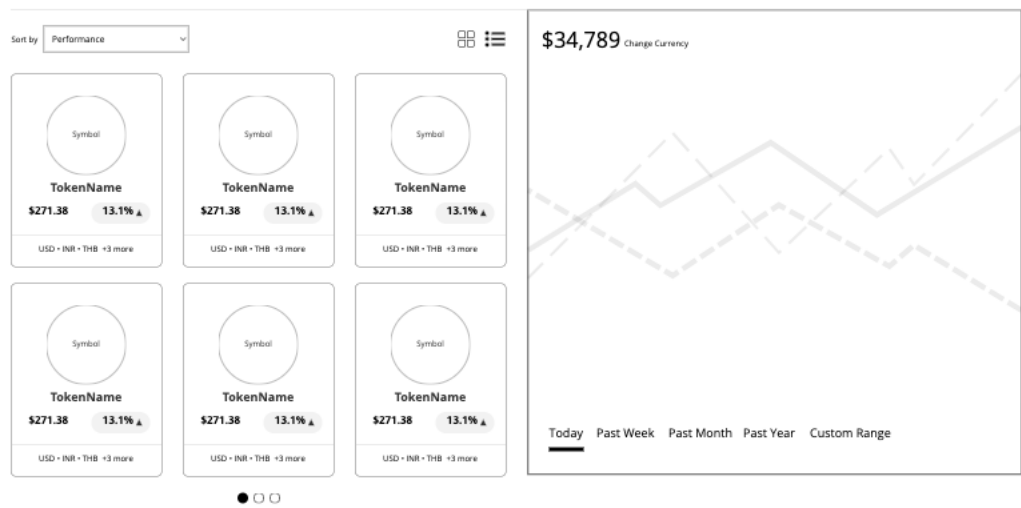
Add Asset

When

Select effective date

Immediate

Compare Token Performance



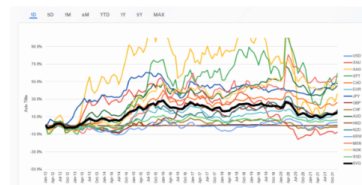
Explore High-Performance Tokens

[See all tokens](#)

Figure 1 displays five identical token cards side-by-side. Each card features a circular placeholder for a 'Symbol' at the top, followed by the text 'TokenName'. Below this, the price '\$271.38' and a green percentage '+13.1%' with a small upward arrow are displayed. At the bottom, the text 'USD • INR • THB +3 more' is shown. A button at the bottom center reads 'Create your own token'.

Concept 1: Token Management

Asset Mix		Performance		Display Currency: USD - USA Dollar		
Sovereign	Asset	Weight	Units	Exchange Rate	Value	Expected Future Weight
Preconfigured 2	USD - US Dollar	17.00 %	0.17000	1.00000	0.17000000	
	XAU - Gold	14.00 %	0.00100	0.00055	0.00000006	
	XAG - Silver	5.00 %	0.00220	0.04441	0.00009770	
Preconfigured 3	EUR - Euro	11.00 %	0.09730	0.88466	0.08607742	
	NOK - Norway Kroner	11.00 %	0.97800	8.89052	8.69492856	
My Token 1	CHF - Switzerland Franc	11.00 %	0.10190	0.92642	0.09440220	
My Token 2	AUD - Australia Dollar	11.00 %	0.15450	1.40443	0.21698444	
My Token 3	SGD - Singapore Dollar	11.00 %	0.14820	1.34734	0.19967579	
	GBP - Great Britain Pound	9.00 %	0.06665	0.73911	0.04926168	
My Token 4		100.00 %			9.51	
My Token 5						



any remnant amount should be allocated to the highest weighted asset.

Trade Transactions are prior to doing a rebalance: shows what the bank needs to buy & sell in order to support a rebalance. add button in rebalance that shows this - previewing the rebalance & seeing what needs to be bought/sold.

```
"assetRiskDetailsPreview": [
  {
    "unitWeighting": 87.61265845318,
    "assetSymbol": "USD"
  },
  "assetsToSell": [
    {
      "unitWeighting": 2864.8272596026,
      "assetSymbol": "DMR"
    }
  ],
  "assetsToBuy": [
    {
      "unitWeighting": 35.616043672,
      "assetSymbol": "USD"
    }
  ],
  "createdAt": "Ekapoo",
  "updatedAt": "2020"
}
```

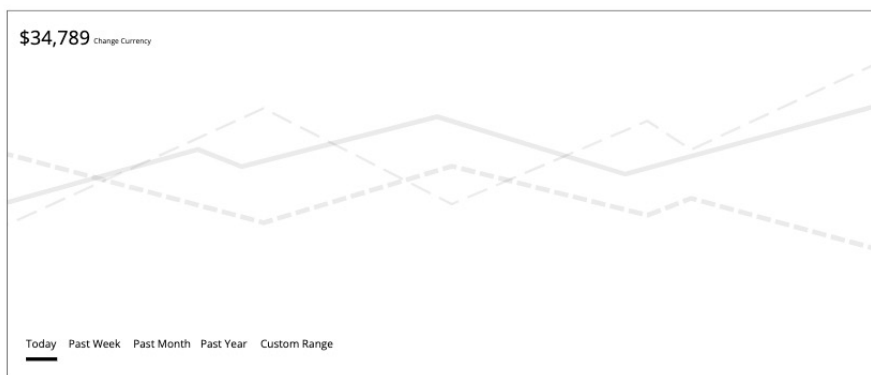
Updates Rebalance Request

[illegible]

Historical performance during rebalance: If future rebalance was done today, what would the performance be?

Model Tokens

- ☒ All Tokens
- ☐ AnotherTokenName
- ☐ TokenWithALongName
- ☐ FGR
-



Explore High-Performance Tokens

Figure 1 shows six identical token price cards arranged horizontally. Each card contains a circular placeholder for a 'Symbol', the text 'TokenName', the price '\$271.38', and a percentage change '13.1%' with an upward arrow. Below the cards is a button labeled 'Compare all tokens'.

Compare High-Performance Tokens

The screenshot shows a web application interface for managing tokens. At the top left, there is a 'Sort by' dropdown menu set to 'Performance'. Below this is a 'Create New Token' button with a plus icon. To the right is a table with columns for 'Symbol', 'TokenName', 'Price', and 'Change'. The table contains three rows of data, each with a circular placeholder for a token symbol. The first row shows a price of \$271.38 and a 13.1% increase. The second row shows a price of \$271.38 and a 13.1% increase. The third row shows a price of \$271.38 and a 13.1% increase. On the right side of the dashboard, there is a large display showing '\$34,789' with a 'Change Currency' link. Below this is a 'Chart' section and a 'Today' section with a date range selector and an 'Add Token' button.

Symbol	TokenName	Price	Change
		\$271.38	13.1% ▲
		\$271.38	13.1% ▲
		\$271.38	13.1% ▲

FGR Style Tiles

The following are visual design concepts, or concept boards, and they serve as a starting point for the development of the look and feel; the intent is to explore variations of typography, photography, illustration, iconography, color palettes and usage, visual compositions, mood, and tone.

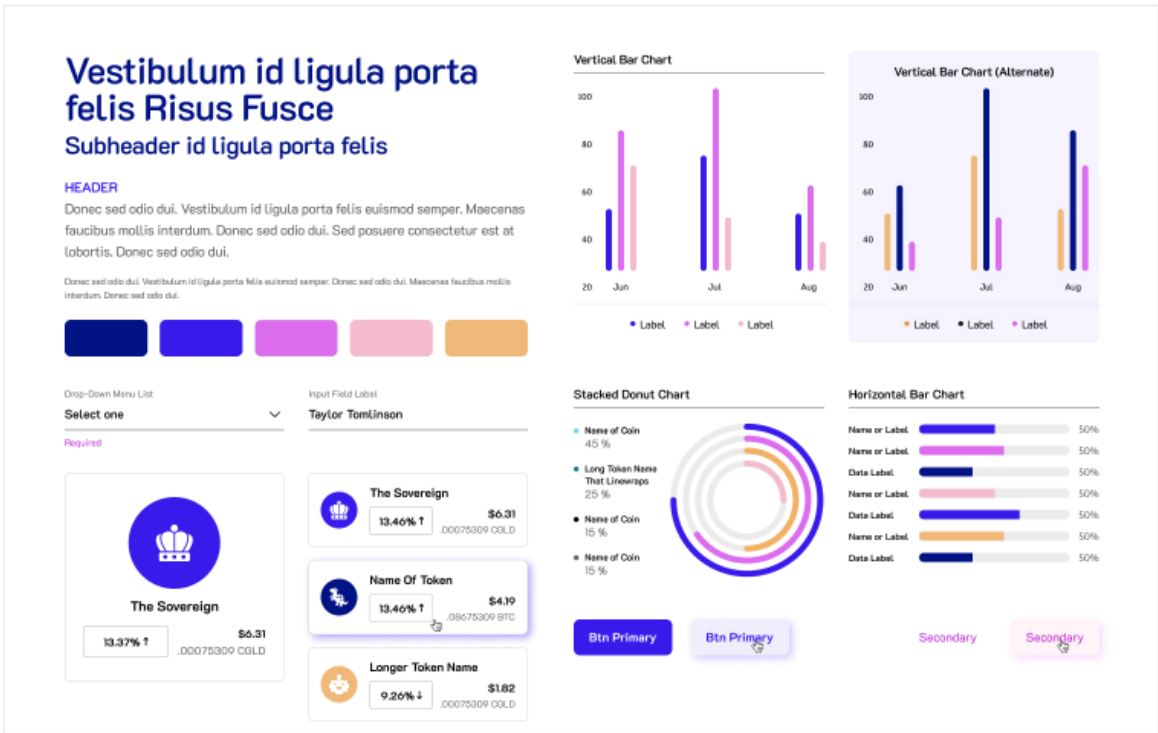
Giving Feedback

- Comment in Axure or by email
- Reminder these are NOT page designs
- Color is not tied to any particular concept

- What is your overall impression?
- What are your reactions to the following
 - **Typography** More modern or classic?
 - **Color** More warm or cool?
 - **Imagery** More natural or stylized?

Style A

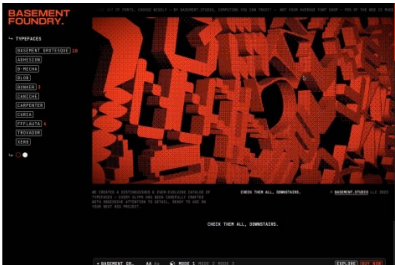
Qualities: Clean • Bright • Modern



Mood Boards

Technological

Futuristic • Animated • Cyber • Dark



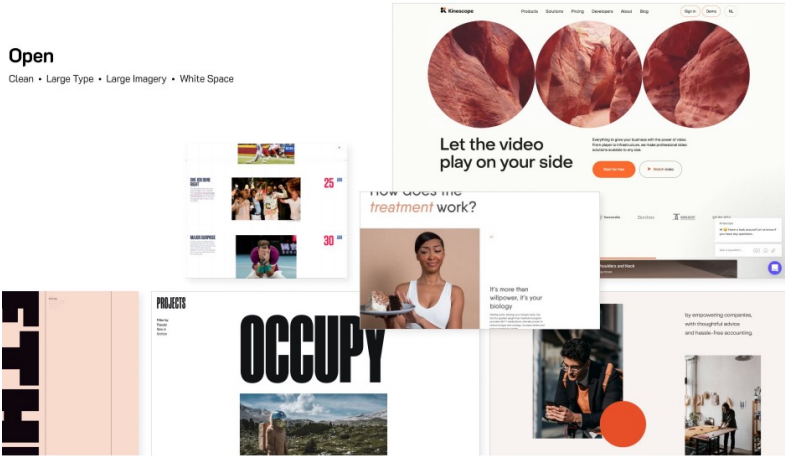
• Evergreen illustrations allow for unexpected yet delightful interactions

• Storytellers also seen as branding opportunity



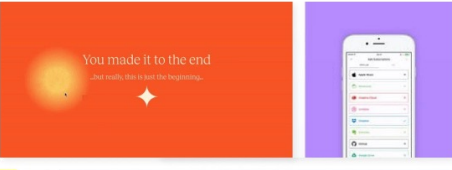
Open

Clean • Large Type • Large Imagery • White Space



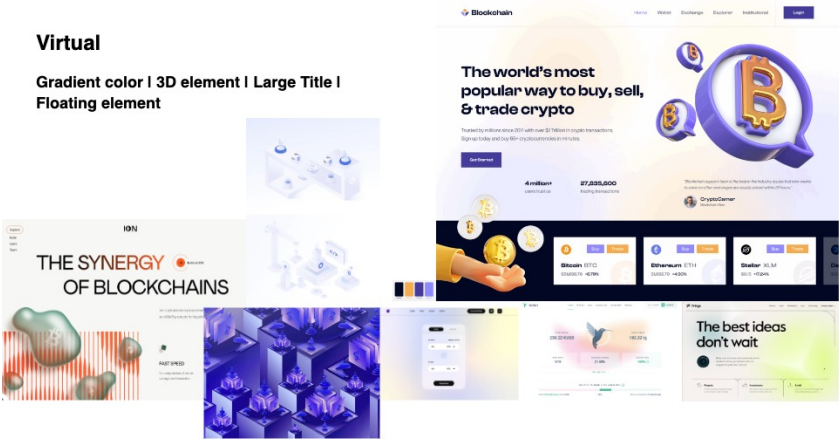
Color Forward

Flat Color • Photography Contrast • Modern Type



Virtual

Gradient color | 3D element | Large Title | Floating element



Mysterious

Dark background | futuristic visual elements



LOGO CONCEPTS

When people see your logo, what do you want them to think?

MODERN & CLEAN

